



A case for investment in Southern Virginia's Future

SVRA PRIVATE SECTOR INVESTOR BENEFITS	DIAMOND \$100k+	PLATINUM \$50k+	GOLD \$25k+	SILVER \$10k+	BRONZE up to \$9.999
RECOGNITION					
Top logo placement in investor recognition	•	•			
Speaking role at annual and quarterly investor meetings	•	•			
Eligible for speaking engagement representing SVRA & at SVRA events	•	•			
Investor spotlight & success stories on social media	•	•	•		
Company logo on website investor page	•	•	•	•	name listing
Recognition at annual and quarterly events	•	•	•	•	•
LEADERSHIP					
Exclusive seat on Leadership Council	•				
Presenting sponsor at annual investor celebration	•				
Presenting sponsor at economic developer to investor updates	•				
Leadership council member	•	•	•		
Mentorship for company's ambassadors & present at meetings	•	•	•		
Eligible to serve on SVRA Executive Board	•	•	•		
Eligilble to assign corporate ambassadors	•	•	•	•	
Chair ad hoc working groups, task forces, committees	•	•	•	•	participant
ENGAGEMENT					
State and Federal Legislative Briefings	•	•			
External benchmarking and familiarization trips	•	•			
Annual one-on-one meeting with executive director	•	•	•		
Familiarization (fam) tours of the region	•	•	•		
Invitations to industry announcements	•	•	•		
Ambassador training for team members	•	•	•	•	
Industry sector roundtables & cluster or partner meetings	•	•	•	•	•
Invitation to quarterly investor updates and annual investor meetings	•	•	•	•	•
Invitations to support site visits	•	•	•	•	•
New industry meet and greet & expansion celebrations	•	•	•	•	•
Yearly workforce summit	•	•	•	•	•
ACCESS					
Economic impact analysis / research metrics	•	•	•		
Regional presentation briefings	•	•	•	•	
Regional demographic data, labor statistics, & industry trends	•	•	•	•	
Case studies on best practices	•	•	•	•	
Biennial regional wage & benefits survey	•	•	•	•	•
Biennial regional workforce pipeline report	•	•	•	•	•
Capacity briefings on key topics (housing, childcare, transportation, energy)	•	•	•	•	•
Email blasts and social media updates & investor only breaking news updates	•	•	•	•	•
Quarterly newsletter & Investor Metrics Report	•	•	•	•	•
Share all announcements	•	•	•	•	•
Yearly report with metric report card	•	•	•	•	•
Yearly sector briefings	•	•	•	•	•
Italics = continue current resource but increase capacity and investor involve	ment				