

COVID-19 Relief Funding

May 6, 2020 | 11:00 AM

**All participants will be placed on Mute | Utilize the chat for your questions
The audience will be polled and aggregate results will be shared at the conclusion.**

The SoVa COVID-19 Task Force invites you to the SoVa Wednesday Webinar focusing on the COVID-19 relief funding. Our nation's small businesses are facing an unprecedented economic disruption due to the Coronavirus outbreak. In addition to traditional SBA funding programs, the CARES Act established several new temporary programs to address the COVID-19 outbreak. Our speakers will provide an overview of relief funding options and will answer questions that you may have.

Speakers:

Martin Short, Lead Economic Development Specialist, SBA

Jody Keenan, State Director, Virginia SBDC

Lin Hite, Regional Director, Longwood SBDC Western Region

Michael Scales, Business Analyst, Longwood SBDC Western Region

Jeff Haley, Chairman, Virginia Bankers Association and President, American National Bank & Trust

Dawn DeHart, Community Development Lending Director, Carter Bank & Trust

SoVa COVID-19 Task Force

Rebecca Adcock, Patrick County Chamber of Commerce

Corrie Bobe, City of Danville Economic Development

Brian Brown, Halifax County IDA

Alexis Ehrhardt, Danville Pittsylvania County Chamber of Commerce

Mark Gignac, Institute for Advanced Learning and Research

Linda Green, Southern Virginia Regional Alliance

Mitzi McCormick, Halifax County Chamber of Commerce

Matt Rowe, Pittsylvania County Economic Development

Bryce Simmons, Patrick County Economic Development

Lisa Watkins, Martinsville Henry County Chamber of Commerce



Martin Short, Lead Economic Development Specialist, SBA

Martin is a native of Brunswick County and graduated from Brunswick Senior High School and St. Paul's College. Martin worked with for the U.S. Small Business Administration (SBA) in the South Carolina District Office as the Economic Development and Public Affairs Specialist.

Martin's job was to promote and expand the SBA's brand, services, and resources offered by the agency. In addition, he supported the office with creating and cultivating significant partnerships throughout South Carolina.



Currently, Martin serves as the Lead Economic Development Specialist and Public Information Officer for the SBA Virginia-Richmond District Office. In this role, his job is to expand the SBA's brand, market programs/services, and reach throughout Virginia. Martin's overall background consists of economic development, entrepreneurship, business development, management, and workforce development.



Jody Keenan, State Director, Virginia SBDC

Jody Keenan is Managing Director, Mason Enterprise Center and State Director, Virginia Small Business Development Centers (SBDC) Network, hosted by George Mason University. The Virginia SBDC network, a program of the Mason Enterprise Center, is the most extensive business development program in the Commonwealth providing business advising, mentoring, training and connections to other useful resources to small businesses and aspiring entrepreneurs. The SBDC network is a partnership between the U.S. Small Business Administration, George Mason University-Mason Enterprise Center and 17 other organizations, including institutions of higher education, chambers of commerce, and economic development organizations across Virginia.



Lin Hite, Regional Director, Longwood SBDC Western Region

Lin Hite serves as the Regional Director of Longwood University Small Business Development Center. Lin graduated from Averett University with a Bachelor of Science in Business Administration with Concentration in Management Science.



Michael Scales, Business Analyst, Longwood SBDC Western Region

Michael Scales He is the Business Analyst for the Longwood University Small Business Development Center for the Martinsville, Henry County, Patrick County, and Franklin County region, and is an adjunct faculty member at Patrick Henry Community College teaching mathematics and workforce development courses. He is the Immediate Past President of the United Way of Henry County and Martinsville, Treasurer and Board of Directors member of the Grace Network, Board of Directors member of the Virginia Museum of Natural History Foundation, Trustee and Financial Secretary of the Mayo Missionary Baptist Church, member of the Dan River Area Regional Selection Committee for the Jefferson Scholars Scholarship Program at the University of Virginia, and Treasurer of the Men's Roundtable Club.

Michael operated a regional heavy/highway prime contracting firm, building projects throughout Southside and Southwest Virginia for over thirty years. Mr. Scales received a Bachelor of Science degree in Commerce from the McIntire School of Commerce at the University of Virginia, a Master of Business Administration degree from Averett University, and is a member of the Sigma Beta Delta International Honor Society in Business, Management, and Administration.



Jeff Haley, Chairman, Virginia Bankers Association and President, American National Bank & Trust



Jeff Haley has served as President of American National Bank and Trust Company since 2010 and as Chief Executive Officer of the bank since 2012. He has served as President of its holding company since 2013. Prior to these positions, Haley served as Senior Vice President of the bank as well as President of Trust and Financial Services. He also spent time as the Executive Vice President and Chief Operating Officer of the bank. Haley is an alumnus of James Madison University and North Carolina School of Executive Bank Management. Active in many professional and civic organizations, he serves as a board member for the following entities: Bankers Insurance, the Virginia State Chamber of Commerce, and the Virginia Bankers Association Management Services Inc. Additionally, he serves as a member of the Danville Rotary Club, Treasurer of the Future of the Piedmont Foundation and was named chairman of the Virginia Bankers Association in 2019. Jeff was named Virginia Bankers Association's 127th Chairman in June 2019.

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Dawn DeHart, Senior Vice President, Carter Bank & Trust

Dawn is Senior Vice President and Director of Community Development Lending at Carter Bank. Dawn has expertise in small business government guaranteed loan programs and in historic, low income, and New Markets tax credit programs as well as various business and entrepreneurial grants. She works with small businesses, government entities, for profit and not for profit organizations to assist with them with their funding needs. Her lending territory includes Virginia and North Carolina.

Dawn has worked in the banking/finance sector for over 30 years and has worked for several regional and national banks in the retail, credit administration, and business development divisions. Before joining Carter Bank in 2017, Dawn was a lender with a statewide Community Development Financial Institution for 10 ½ years. She currently serves as an advisory board member for several organizations that assist borrowers with funding needs through the tax credit process and small scale venture capital.



Carter Bank & Trust

She holds a Finance degree from Virginia Tech and lives in Bedford County, VA.